

## FOR IMMEDIATE RELEASE May 4, 2010

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## NATIONAL ASSOCIATION OF SPORTS COMMISSIONS DONATES \$5,000 TO THE OHIO HIGH SCHOOL ATHLETIC ASSOCIATION FOUNDATION

**CINCINNATI** – The National Association of Sports Commissions (NASC) held its annual Sports Event Symposium on April 13-15, 2010 in Columbus, Ohio. The conference included the donation of \$5,000 to the Ohio High School Athletic Association Foundation (OHSAAF).

The donation was made on behalf of the association members, whose contributions to the NASC Silent Auction provided conference attendees with a variety of items to bid on, with all funds being donated to the OHSAAF. Mike Hill with Hilton Hotels-Sports Sales was rewarded with a complimentary 2011 conference registration for donating the item that raised the most funds in the silent auction.

Conference attendees were also encouraged to donate slightly used or new sporting equipment to the Boys and Girls Clubs of Columbus in support of the Sports Legacy Program. Created by the St. Petersburg/Clearwater Sports Commission in 2005 and supported by the by Florida sports commissions and NASC, the Legacy Program is a way for members of the sports tourism community to make a personal and lasting impact on the lives of youth in the host communities for the annual NASC Symposium.

To date, the Legacy Program has made sporting goods contributions to the youth sports communities in Lexington, Las Vegas, Dallas, Louisville, Omaha, Pittsburgh and Denver.

Future conference dates are April 12 – 14, 2011 in Greensboro, NC, April 17– 19, 2012 in Hartford, CT and April 23-25, 2013 in Louisville, KY.

The National Association of Sports Commissions (NASC) is the sports event industry's leading networking organization. Founded in 1992, the NASC represents over 500 organizations across the United States, Canada, and Puerto Rico. The NASC provides education, networking, and professional development to the sports event industry. For more information visit <u>www.SportsCommissions.org</u>.

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